

**Kentucky Guardianship Association
Board Meeting Agenda**



**Tuesday, August 8, 2017, 5:15 pm
McClelland & Associates, PLLC**

Present: Adanne Bagby, Robert McClelland, Mark Maddox, Richard Dawahare, Betsy Browning,

By Phone: Rich Metzger, Becky Smith, Shari Polur

Not Present: Eileen Walsh, Danny Keeton, Linda Keeton, Johnny Callebs, Melissa Mays

Call-In Number: 319-527-9125; Access Code: 127529

President Call to Order

Reading and Approval of Minutes – Approved with changes to attendees

Treasurer's Report – Approved as read

KGA Pooled Trust Review - Reviewed

Special Guest: E-Link Designs - Marty Chiles from ELink presented a proposal for Search Engine Optimization (SEO) for our website. Robert and Betsy thought it was important to get our information “out there” on the pooled trust and what we do. People today spend ¼ of their time on facebook. Betsy will chair an ad hoc committee with committee members Rich Metzger, Becky Smith, and Richard Dawahare to come up with Keywords for SEO and pay per click research that ELink will do. Time is of the essence on this project.

OLD BUSINESS

COMMITTEE REPORTS

CONFERENCE COMMITTEE: Adanne reported that the Conference Committee has diligently met and the conference agenda, and speakers are all in place. CLEs and CPE for Social Work, follow up on facilities and caterer and things that can only be done the month prior to the conference are on schedule. Website registration is on schedule to open September 1.

MEMBERSHIP: Becky reported 15 individual members and 4 organizational members currently.

Next Meeting: Tuesday, September 12, 2017 5:15pm at McClelland & Associates

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PUBLIC AWARENESS/ WEBSITE/ NEWSLETTER

Website - Kristen reports that the registration on the website will be up and running by September 1.

Newsletter – Kristen has completed the Second Edition of our Newsletter a copy of which was included with the meeting agenda. Kudos to Kristen for her outstanding work.

POOLED TRUST – Robert, Kristen and Jane Cullen had a very positive meeting with Tim Feeley, Deputy Secretary, regarding the state pooled trust. The public pooled trust is now open. As discussed previously, hopes are that the website improvements will bring in members to this pooled trust.

RESEARCH – No Report

NEW BUSINESS

COMMITTEE REPORTS:

PUBLIC AWARENESS/ WEBSITE:

Next Year's conference date:

Sept. 14th; Sept. 21st; Sept. 28th; Oct. 5th or Oct. 12th (All Fridays) were possible dates.

The Board selected as their preference September 28, 2018.

Scam Alert from the AG's Office – Attorney General Andy Beshear's Office has a scam alert website that puts out real time information on scams. It was discussed that we should have this on our website.

TRAINING

Guardianship Companion Manual – Robert completed a draft of the Kentucky Guardianship Manual that is a companion to our Video. This manual was made possible by a grant from the Kentucky Bar Association Elder Law Section. Copies will be mailed out to all board members and the Elder Law Committee in the next few days for their review and comments due back to Kristen by August 22. Becky will check on ADA font requirements. Do we need larger print? Look at color of manual to binding needs. Comment on how to divide sections. All county attorneys and maybe judges will be sent a copy of this manual. Copies will be given out at our conference this year.

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RESEARCH - No Report

REG WHITE SCHOLARSHIP – We have two responses for this year’s awards.

POOLED TRUST REVIEW – No Report

OTHER NEW BUSINESS: No other new business

Meeting was adjourned

DRAFT

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